

6 core features of Sensitive Data Intelligence

For autonomous data governance, security and privacy

Data is growing at an astonishing rate, but only **32%** is tapped for business decisions. Governance, security and privacy concerns are major barriers in data utilization.

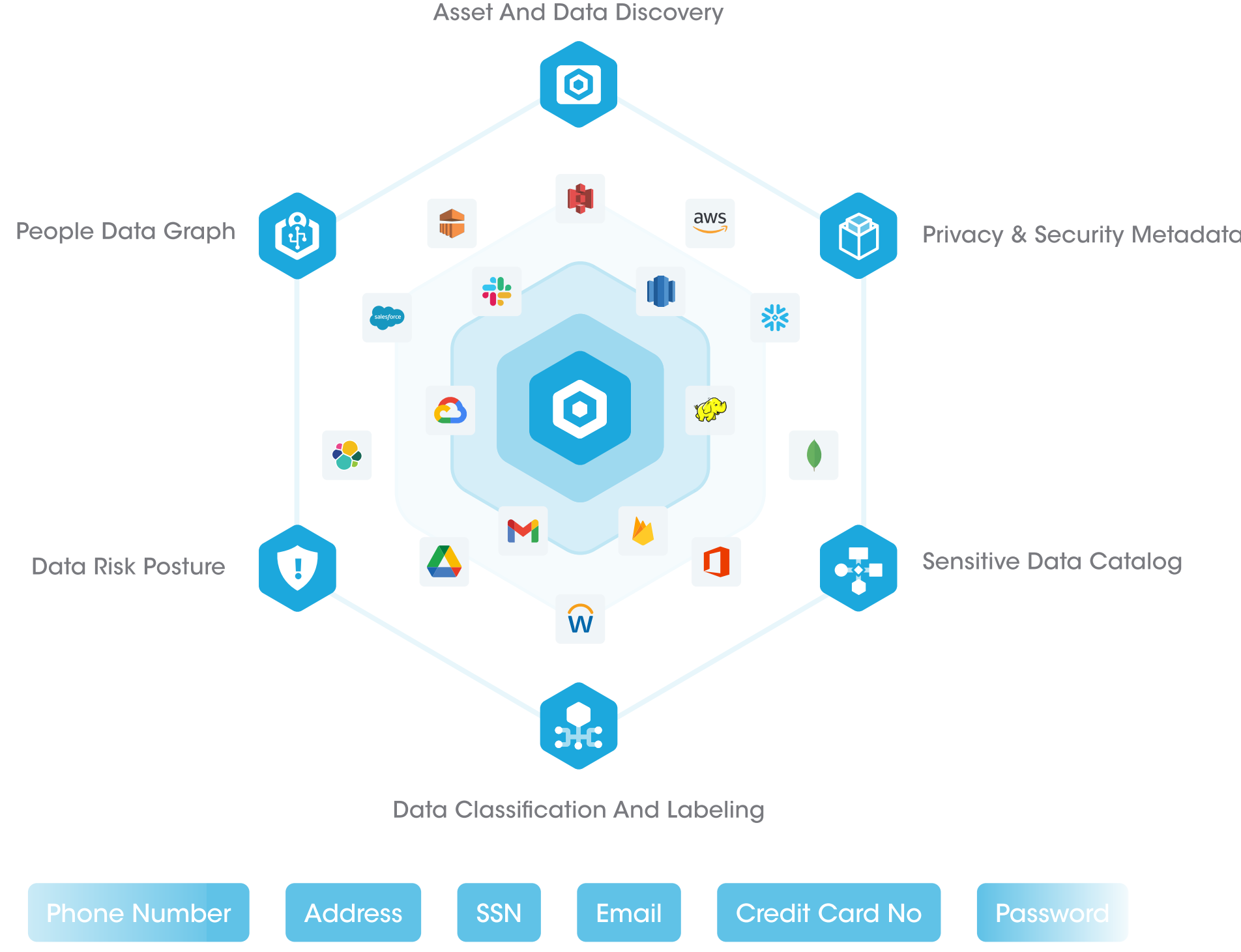


To tackle these challenges, look for these six core features in Sensitive Data Intelligence that form the backbone of your data obligations.

1

Identify shadow & native data systems across multicloud

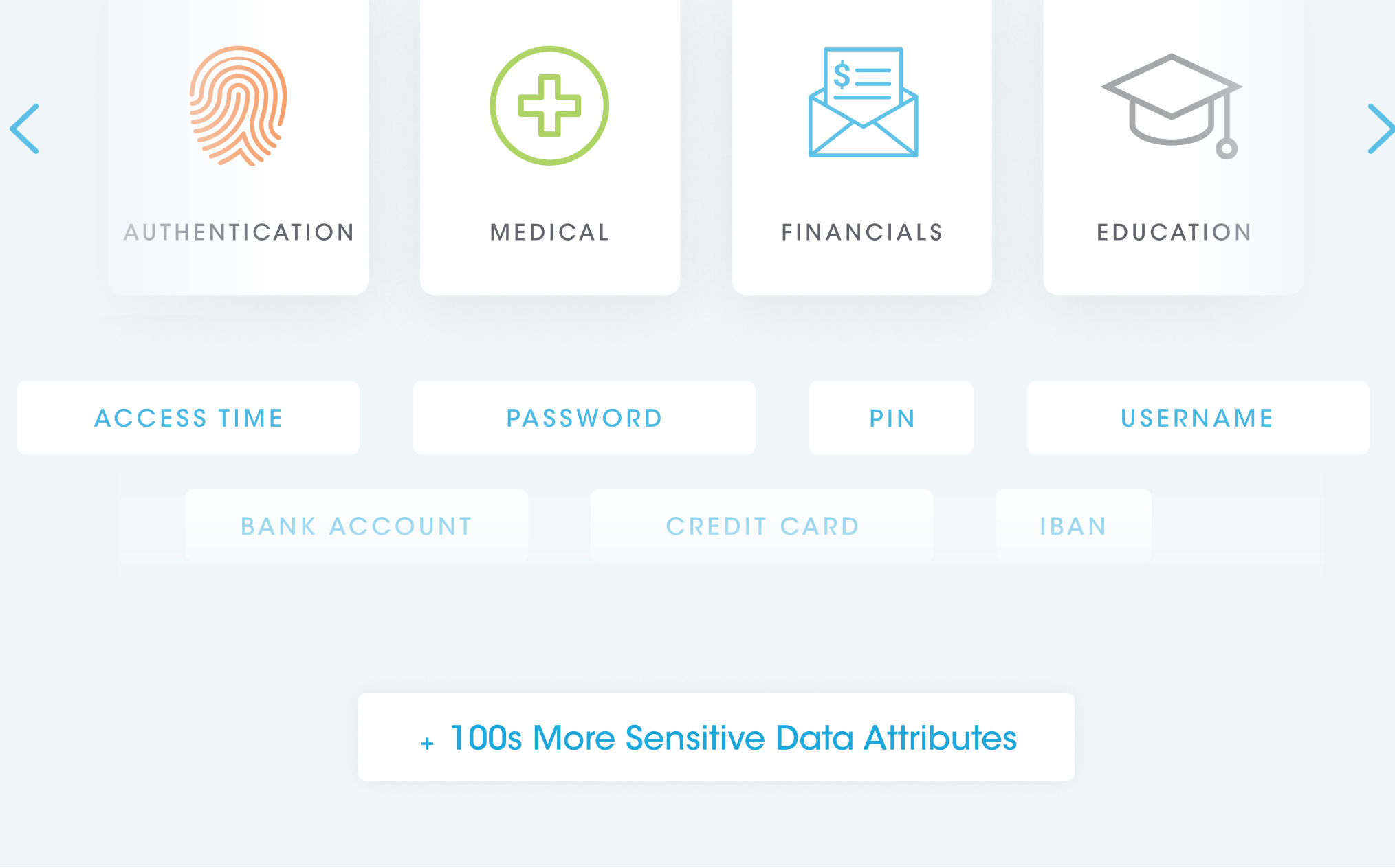
Organizations need to know where sensitive data resides within their on-premises and multicloud data systems before they can take steps to protect it.



2

Discover and classify sensitive data in any data system

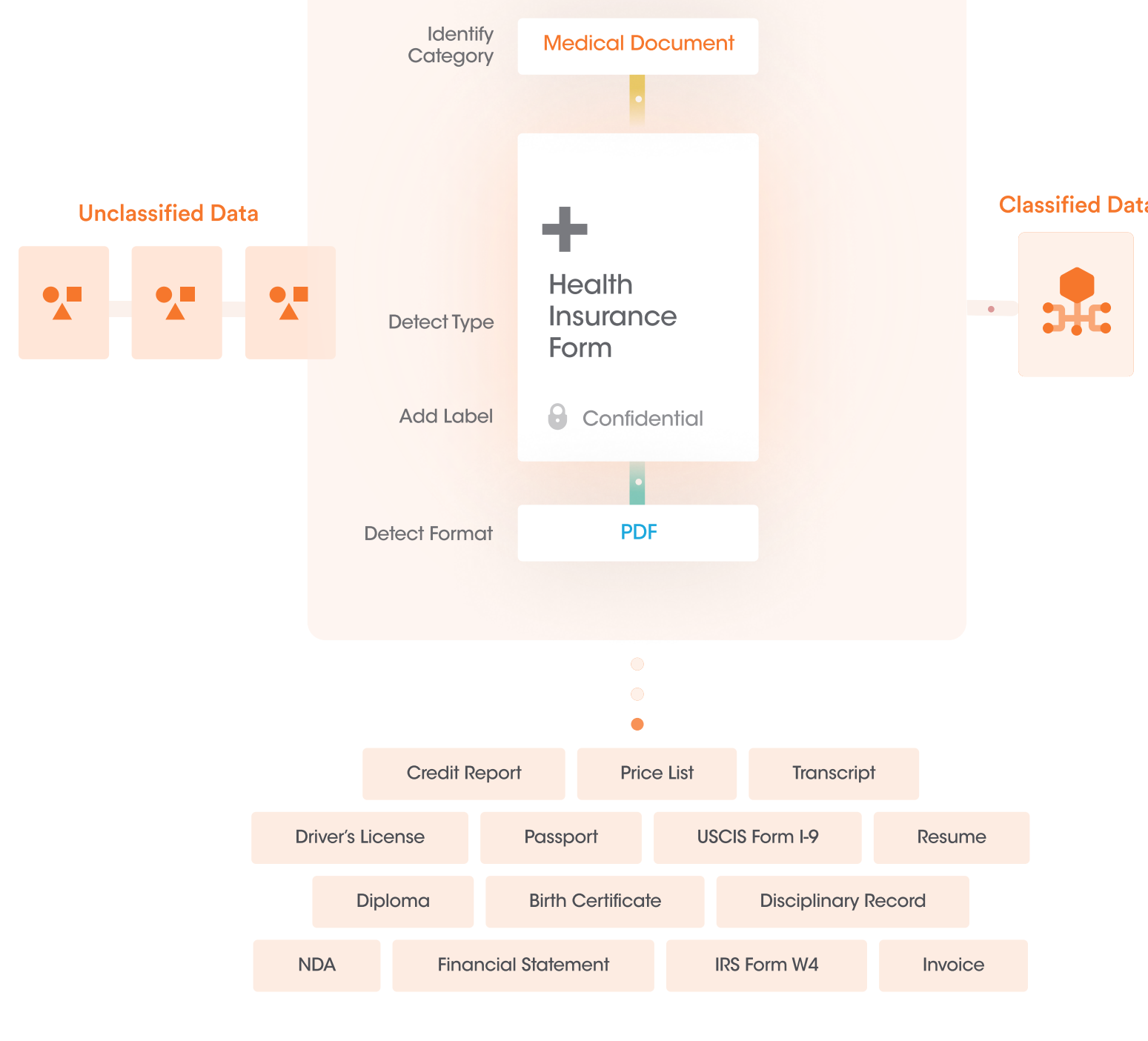
To address data obligations, organizations need to know what sensitive data they hold. They need a single tool that can discover sensitive data across on-premises & multicloud as well as structured & unstructured data at petabyte scale.



3

Catalog and enrich sensitive data

To identify how data is governed or protected, organizations need a catalog to search for specific data elements as well as enrich it with metadata tags such as purpose, retention policies, and security controls.



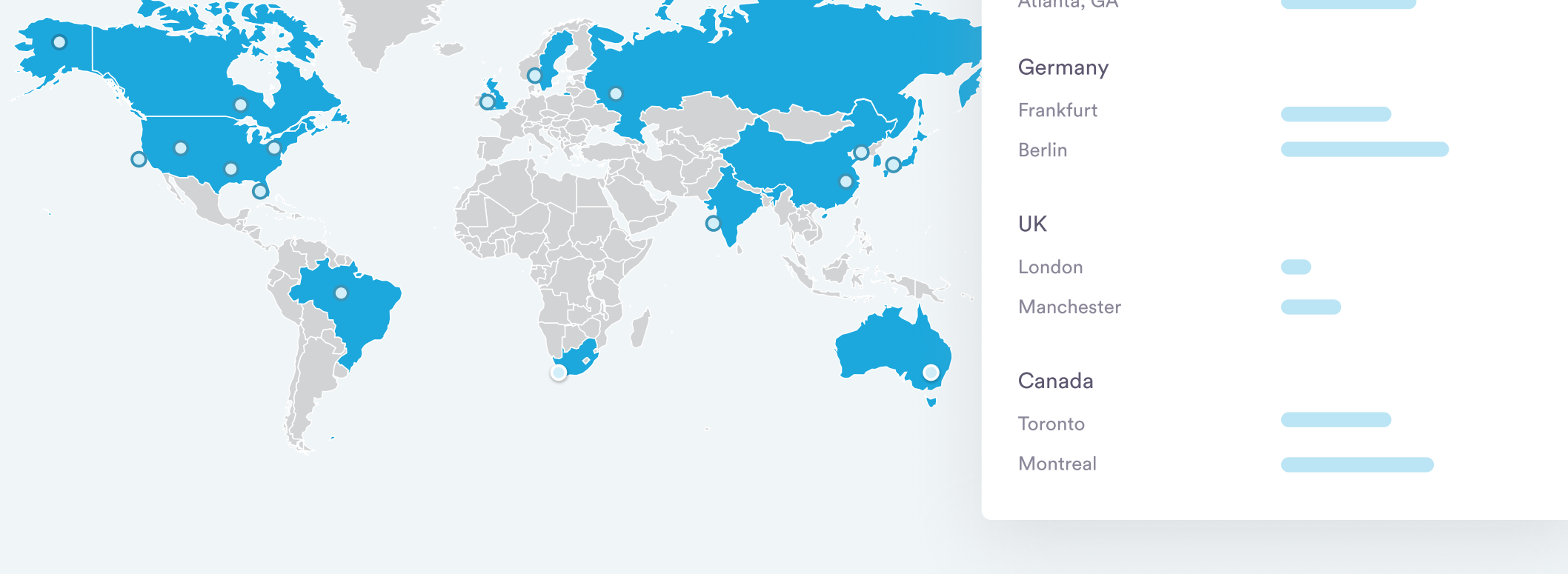
4

Assess data risk posture

At petabyte scale, it is impossible to identify data sets most at risk and ensure appropriate protection is in place. Organizations need a risk score that compares data sets & highlights data most at risk based on its location, volume, and sensitivity.

Data Risk

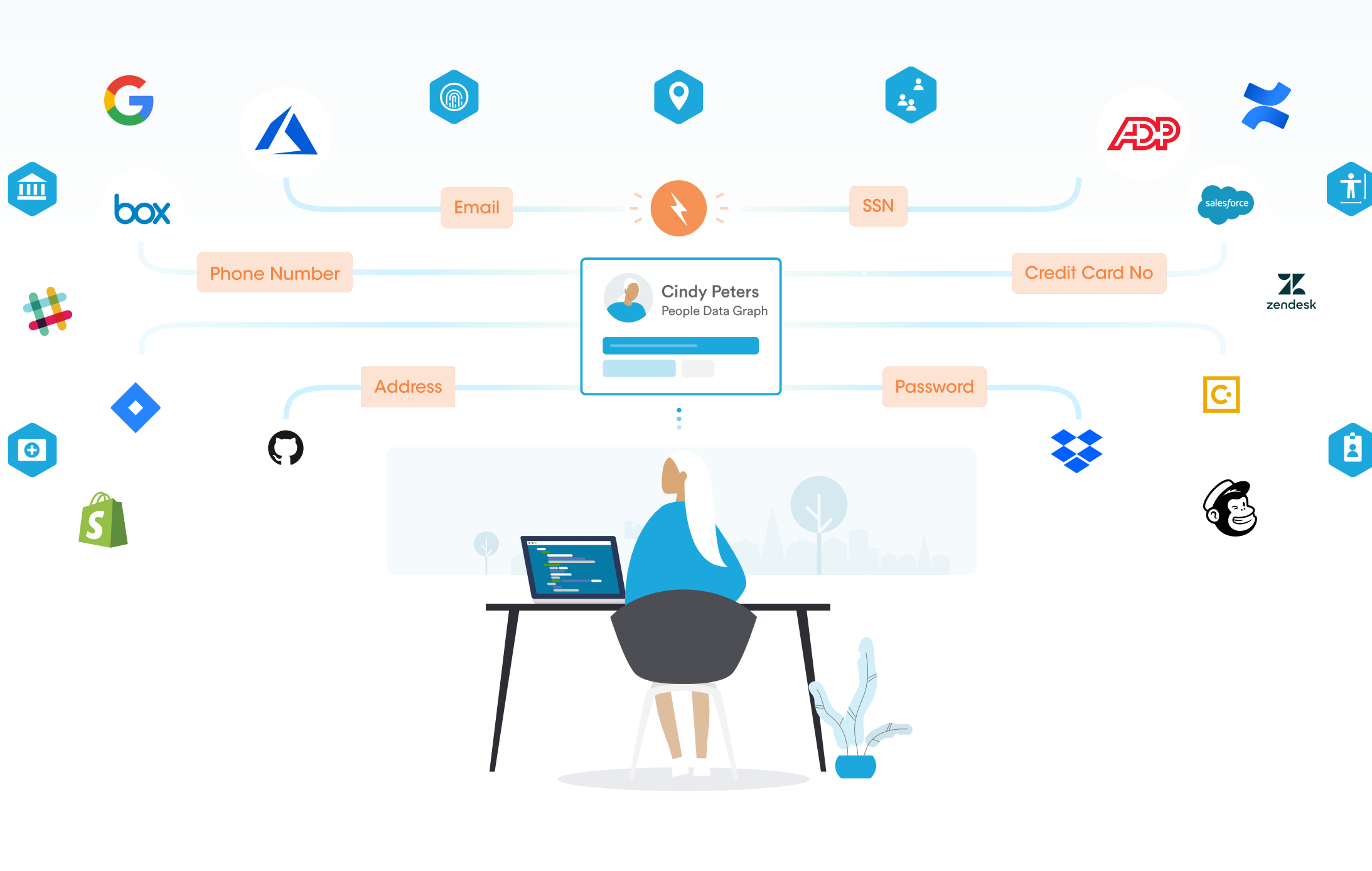
By Data Locations



5

Map sensitive data to individuals

Privacy regulations require organizations to disclose whose data they hold and its purpose. By mapping data to their owners, organizations can automate privacy obligations such as data subject rights



6

Continuous compliance

In modern data systems, sensitive data is constantly added and refreshed. To ensure on-going compliance, organizations need automated reporting on various global and local data regulations such as PCI, NIST, ISO, GDPR, CCPA.

Global Compliance

